

**METHOD AND SYSTEM FOR COMMUNICATION BY WAY OF A PHYSICAL
LOCATION**

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ABSTRACT

A method for managing information between communicating objects, the information originating from information provider communicating objects and having to be consulted from information display communicating objects, according to which in a prior step, a system of reference is defined specifically for referencing in a unique manner a set of locations and providing, for each location of the set of locations, an identification. Information data are acquired and are stored, each information datum comprising an item of information to be disseminated provided by an information provider communicating object and a parameter indicating the identification of a location defined at the prior step and associated with the information. Stored information is accessed associated with the location by way of at least one information display communicating object situated at the location.

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